



URBANWOOD PROJECT NETWORK 2010 MEMBERSHIP AGREEMENT FOR WOOD USERS

This document serves as a Membership Agreement between Recycle Ann Arbor, the Southeast Michigan Resource Conservation and Development Council, the Urbanwood Project, and the organization named below:

Business/Organization Name:	
Main Contact:	Title:
Address:	
Phone:	Fax:
E-mail:	Website:
Reasons for joining the Urbanwood Project:	

TERMS OF ANNUAL AGREEMENT

The business/organization named above agrees to participate in the Urbanwood Project as a member of the *Urbanwood Network* by:

1. Using the Urbanwood logos and promotional materials as appropriate for your organization to educate customers and/or local citizens on the opportunities for recycling urban trees and purchasing reclaimed urban wood.
2. Building cooperative relationships with other members of the Urbanwood Network (arborists, sawmills, and builders, among others) in order to create more efficient and effective wood recovery, processing, and sales operations that provide benefits to all participants in the program.
3. Whenever possible and appropriate, conveying the unique “story” of the Urbanwood Project to end users so that these reclaimed products are given full consideration in the materials selection process of your customers.
4. When working with local sawmills, making sure there is clear communication regarding the desired features and characteristics of finished products. Urbanwood products are individually hand-processed from logs that often have unusual character. This results in beautiful, high-quality products that can be completely customized and are often quite different from traditional wood products.
5. Attending at least one meeting of the Urbanwood Project per year. This is a helpful way to get to know the other members of the group, develop new business connections, and learn new skills.

On behalf of my organization, I agree to the terms and conditions of this membership agreement:

Signature: _____ Print name: _____

Organization: _____ Date: _____



WHY JOIN THE URBANWOOD PROJECT?

Urbanwood Network Benefits	Urbanwood Network Costs
Participation in a unique conservation story: helping removed landscape trees continue to live on	Time for participating in at least one meeting per year
Recognition for your organization as one that values sustainability and green initiatives	Time for networking with other Urbanwood partners and learning about product availability
Ability to provide unique local products to your customers and differentiate yourself from competitors	<i>Optional:</i> Time for additional involvement in Urbanwood activities and events
Networking opportunities with like-minded businesses and organizations	
Use of Urbanwood marketing materials (such as logo and print materials)	
Potential for innovative partnerships with sawmills; better access to custom services and new products	
Recognition on Urbanwood.org as a member of the Urbanwood Network	
Access to new markets through Urbanwood's customers	